



## FOR IMMEDIATE RELEASE

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### **Dr Pepper Snapple Group and KaBOOM! Award WOMEN'S RESOURCE CENTER TO END DOMESTIC VIOLENCE Let's Play Construction Grant**

**DECATUR, GA (April 23, 2018)** – Dr Pepper Snapple Group (DPS) and the national non-profit KaBOOM! awarded Women's Resource Center to End Domestic Violence a Let's Play Community Construction Grant that will be used to build a playground for children living in the safehouse.

The playground build is made possible by [Let's Play](#), an initiative by DPS to provide the funding, equipment and play spaces to help kids and families make active play a daily priority. Through Let's Play, DPS and its partners are committed to helping create safe and inspiring PLAYces for Decatur kids to learn, explore, grow and just be kids.

"Play is particularly important for child survivors of domestic violence because it is just plain fun, and it offers a return to normalcy," said Barbara Gibson, Safehouse Director. "We are thrilled to be chosen as a grantee."

This award will help us give our playground a much-needed makeover. A more inviting play space will call kids from the couch and out to play. That's important because play gives kids fun ways to connect with others, practice cooperation, to laugh, and to anchor themselves in the joy of the moment.

DPS has committed \$38.5 million to Let's Play through 2019, impacting youth-serving organizations across the U.S., as well as Canada, Mexico and the Caribbean. Through Let's Play, DPS partners with two non-profit organizations, KaBOOM! and Good Sports, to build and improve playgrounds in underserved communities and provide grants for sports equipment. In this way, DPS is doing its part to help eliminate the play deficit by making active play possible for more kids.

Visit Let's Play at [www.LetsPlay.com](http://www.LetsPlay.com) to join the conversation and learn how to apply for the various available grants to make communities more active and playful.

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### **About Women's Resource Center to End Domestic Violence:**

The Women's Resource Center is working to create a society in which domestic violence no longer exists. We strive to meet the immediate and long-term needs of the diverse community of battered women and their children with programs that promote safety, compassion, connection, advocacy, and prevention. Each year we support more than 10,000 survivors through individualized services that improve safety and provide meaningful access to opportunities to rebuild safe and stable lives.

### **About Let's Play**

Let's Play is an initiative by Dr Pepper Snapple Group to provide the funding, equipment and play spaces to help kids and families make active play a daily priority. DPS partners with KaBOOM! to build and improve playgrounds and with Good Sports to provide sports equipment grants to kids that would otherwise not have access. Let's Play has already provided more than 11 million kids new opportunities to play. With year-round grants available for new or improved playgrounds and sports equipment, Let's Play helps kids achieve balanced, well-rounded lifestyles. For more information, please visit [LetsPlay.com](http://LetsPlay.com) or [Facebook.com/LetsPlay](https://Facebook.com/LetsPlay).

**About KaBOOM!**

KaBOOM! is the national non-profit dedicated to giving all kids – especially those living in poverty – the childhood they deserve through great, safe places to play. KaBOOM! inspires communities to make play the easy choice and works to drive the national discussion about the importance of PLAYces. KaBOOM! has collaborated with partners to build or improve more than 17,000 playspaces, engaged more than 1.5 million volunteers and served over 9 million kids. To learn why play matters for all kids, visit [kaboom.org](http://kaboom.org) and join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom), [facebook.com/kaboom](https://facebook.com/kaboom) and [Instagram.com/kaboom](https://Instagram.com/kaboom).  
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